



P. JOHNSTON

DESIGN & ADVERTISING

RESUMÉ FOR GAIL P. JOHNSTON

1989-PRESENT P. JOHNSTON DESIGN & ADVERTISING

Owner, Graphic Designer/Art Director, serving both big and small clients, managing everything from proposals to concepting to production. Specializing in visual solutions that exceed expectations.

PARTIAL CLIENT LIST: Arcturus, Broderbund Software, Electronic Arts, Envision Video, Fireman's Fund, GE Insurance Solutions, Genetech, HarperSanFrancisco, Hope Center, Hornblower Dining Yachts, Hyatt Regency, Lafayette Community Foundation, Larchmont Associates, Larkin Street Youth Services, LG Electronics, Logitech, Macy's, McKesson, Maritz Travel, NorthPoint Financial Group, Ocular Sciences, Oracle, PeachPit Press, OrthoNeutrogena, Preferred Vision Group, The Renewal Project, Roche Molecular Diagnostics, San Francisco Health Plan, Specialty UltraVision, Stanford Shopping Center, Stanford University Medical Center, Young Life International, Zenith Electronics

AGENCIES (FREELANCE WORK): Kane and Finkel Healthcare Communications, Lena Chow Advertising, Donaldson Group, Steelhead Advertising, Woolward & Partners

1986-1989 VICOM/FCB, SAN FRANCISCO

Senior Art Director, responsible for art direction and design of advertising, collateral and tradeshow materials for numerous clients including Syntex Corporation, Collagen Corporation, Teledyne Corporation, Sola/Barnes-Hind and Cetus Corporation.

1985-1986 EAST WEST CREATIVE, NEW YORK CITY

Art Director/Graphic Designer of collateral and packages for CBS Software, Sony Videos, Citibank, Club Med For Kids, Hertz and Cunard Cruiseline.

1984-1985 KIYOSHI KANAI, INC., NEW YORK CITY

Graphic Designer of catalogs and brochures for Crown Publishers, The Japan Society and Issey Miyake, The American Craft Council. Position also included that of Assistant Art Director of *American Craft Magazine*.

1982-1984 MCCAFFREY & MCCALL (SAATCHI & SAATCHI), NEW YORK CITY

Art Director of print advertising for ABC Good Morning America, 20/20 and EXXON. Position was granted from winning a national advertising competition the agency conducted for graduating B.F.A. students.

1978-1982 EAST CAROLINA UNIVERSITY, NORTH CAROLINA

Magna Cum Laude graduate with B.F.A. in Communication Arts.



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REFERENCES

LENA CHOW

Former Principal of Lena Chow Advertising, Inc.
650-380-3827

BOB FINKEL

Principal of Kane and Finkel, Inc.
415-777-4990

CHRISTINA ELLIOTT

Marketing Director of GE Insurance Solutions
816-448-7624

DEBBY MACDONALD

Former Marketing Director of Specialty UltraVision, Inc.
408-245-9145

ROBERT MENEZES

Marketing Manager of San Francisco Health Plan
415-547-7818

DONALD MACPHERSON

President of Preferred Vision Group, Inc.
408-348-3989

KEVIN STOKES

Creative Director of Kane and Finkel, Inc.
415-777-4990

STEVE WOODS

Regional Director of Young Life International
925-934-1875

GALEN WRIGHT

Creative Director of Steelhead Advertising
541-601-7693